

# JL Julia Lobaina

SPORTS MULTIMEDIA SPECIALIST

## Skills

- Producing long-form sports segments
- Videography for social platforms
- Strong on-camera presentation
- Script writing
- VIXI software
- Event marketing
- Stage managing

## Programs

- Audacity
- Final Cut Pro
- Avid
- iNews
- Edius
- Indesign
- ENPS
- Premiere Pro

## Education

**UNIVERSITY OF OREGON**  
Bachelor of Arts, Journalism  
Minor in Business Administration

## Portfolio

 [julialobaina.com](http://julialobaina.com)

## Contact

 [julialobaina@gmail.com](mailto:julialobaina@gmail.com)

## Experience

### NFL NETWORK NEWS DESK ASSISTANT

2025 - present

- Oversee inbound news and sports media clips, ensuring footage is accurate, edited, and ready for live use across programming
- Edit and deliver press conferences, highlights and team clips to support production of shows
- Serve as point of contact for content requests, ensuring rapid turnaround for on-air needs

### CLIPPERS GAME PRESENTATION

2025 - present

- Manage game day logistics, including pre-game, in-game, and post-game activities
- Assist with game day setup, rehearsals, and staging live activations
- Operate new arena features out of the control room, while delegating tasks for team members on the court

### DODGERS BLUE CREW

2025 - present

- Facilitate on-field pre-game ceremonies and in-game sponsor activations
- Provide production and operational support to DodgerVision and stage managers
- Set-up performances, interactive games, photo ops, autograph signings, and other activations throughout the stadium

### SPORTS ANCHOR / REPORTER

2021 - 2023

- Produced sports segments and specials for broadcast and digital platforms
- Created compelling feature stories on local athletes for 'Competitive Drive' segment
- Reported on Kansas City Chiefs, both remotely and on-site, emphasizing personal angles for viewers